

SHUBHAM BHOITE

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About Me

I am a detail-oriented and passionate aspiring Data Analyst with a strong foundation in **SQL, Python, R, Power BI, Tableau, MS Excel, Data Visualization**, and a keen interest in leveraging data to solve real-world problems. My projects have strengthened my ability to apply data storytelling techniques for business impact. I'm a great place to tell a story and introduce yourself to your user.

Professional Skills

- ✓ **Programming language:** Python (NumPy, Pandas, Matplotlib), R
- ✓ **Data Visualization:** Power BI, Tableau
- ✓ **Data Analysis:** Proficient in MS Excel, SQL, Power BI, and Python for data analysis and reporting.
- ✓ **Database Management:** Skilled in MySQL, database design, and management

Projects

- **Bellabeat Customer Analysis using R:**
 - Conducted an in-depth analysis of **Fitbit fitness data**, uncovering trends in activity, sleep, and heart rate patterns to provide actionable insights for Bella beat's marketing strategies.
 - Recommended data-driven product enhancements and targeted marketing campaigns, projected to increase user engagement by **20%** based on behavioural insights.
- **Gen'z Online app dataset Analysis (Excel and Power BI):**
 - Designed and developed an interactive Power BI dashboard to analyse app user behaviour.
 - Identified key trends in user engagement, app performance, and revenue metrics, enabling actionable business strategies.
- **Pizza Sales Analysis (Power BI and MySQL):**
 - Analyzed pizza sales data to identify top-performing and least-performing pizzas based on revenue, quantity sold, and total orders.
 - Used data visualization techniques to present insights, including best-selling and lowest-selling pizzas.
 - Provided actionable insights to optimize inventory and sales strategies.

Education

 **M.G.M Collage of Engineering & Technology, Kamothe**
Bachelor of Electrical Engineering GPA: 7.1

2014-2017

Profile

- LinkedIn: www.linkedin.com/in/shubham-bhoite-a208a38a
- Github: <https://github.com/ProjectShubham>
- Portfolio: <https://shubhamrbhoite58.wixsite.com/my-site>

Certification

❖ Google Data Analytics Professional Certificate	April 2024
❖ R Programming	April 2024
❖ Microsoft Power BI	January 2025
❖ Python for Data Analysis	November 2024

Personal Information

- ❖ Name: Shubham Ravindra Bhoite
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- ❖ Languages: Marathi (Native), English (Proficient), Hindi (Proficient)
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